



ePresenter™

Introducing an exciting new innovation
in Australian meetings and
events technology

www.ePresenter.com.au

ePresenter™

Presented by Event Infotech

Event Infotech is the pioneer in providing an electronic poster presentation system at conferences, workshops, meetings and seminars in Australia. ePresenter™ is the latest technology that enables you to offer your conference participants an easy and smart way of exhibiting posters.

Today's delegates and speakers expect a higher level of conference services than ever before. Electronic posters are the new emerging technology in Europe, Japan and USA and are a proven drawcard to increase delegate numbers.

In Australia, Event Infotech is the only company who offers this exciting and cutting edge ePresenter™ system.

The ePresenter™ system is an ideal solution for poster exhibitions at large scale national and international conferences with a comprehensive scientific or technical program.

How does it work?

The system works like an online registration application which comprises three modules: author, reviewer and delegate. Authors have their own dedicated web based portal where they are able to upload, edit and review their poster submission at all times. Delegates and reviewers can view all poster presentations and communicate with authors through the interactive database. When promoting the abstract and poster submissions, a hyperlink to the ePresenter™ application will be conveniently placed on the website. An e-marketing campaign can be utilised to promote the abstract and poster submission process. The system can be applied and tailored towards either your very comprehensive or simple conference requirements.

Delegates and authors of The Royal Australian and New Zealand College of Radiologists (RANZCR) 2007 Annual Scientific Meeting were highly satisfied with the new technology and our onsite survey has revealed that 95% of ePresenter™ users are looking forward to using the new technology at their next conference.

Your benefits at a glance:

- **Ensure the quality of content and increase the value of scientific posters for both conference delegates and for presenters** by being able to review poster submissions
- **No limits of the number of poster submissions and of the viewing time of posters during the conference**
- **Less space required and therefore lower costs to exhibit electronic posters compared to traditional poster exhibitions**
- **Gain additional revenue by offering sponsorship opportunities for the ePresenter™ terminals**
- **No space restrictions on the number of posters that can be accepted**
- **Become a "greener" event and reduce the environmental impact of poster exhibitions**
- **Utilise templates to standardise poster layout**
- **ePresenter™ usage can be monitored and logged prior, during and post conference to evaluate popular streams or individual posters**
- **Local onsite IT support team with established working relationships Australia-wide**

Advantages for authors at a glance

- **Upload presentations before the conference, no need to worry about printing and shipping**
- **Posters reviewed online and accepted prior to the conference**
- **Edit posters via a dedicated web based portal**
- **Less time to prepare posters** – compared to hard copy posters
- **Utilise existing templates to standardise posters**
- **Easy for non-computer users**
- **Utilise Flash for secure viewing of posters over wireless connections**

Advantages for delegates at a glance

- **View posters during and post conference**
- **Customised advanced searching**
- **Ability to request a copy of any poster**
- **Knowledge that posters have been reviewed by the conference program committee as current and noteworthy**
- **View posters up to 12 months after the conference has concluded**
- **Easy to communicate with authors**
- **Easy to use for non-computer users**

To request a demonstration of ePresenter™ please contact Event Infotech on +61 2 9265 0820 or visit our website at www.eventinfotech.com.au

"As an author, the ePresenter™ system eases the whole process of exhibiting posters at a conference – I'm looking forward to be able to submit my electronic poster again next year"

"Fantastic technology – especially the opportunity to download the posters"

"I'm not a computer guru but this program was very easy to use – well done!"

Comments from onsite delegate survey

"It makes presentations of research findings easier for authors and more accessible for delegates and College members. It was met with overwhelming enthusiasm and requests for it to be available at next year's ASM."

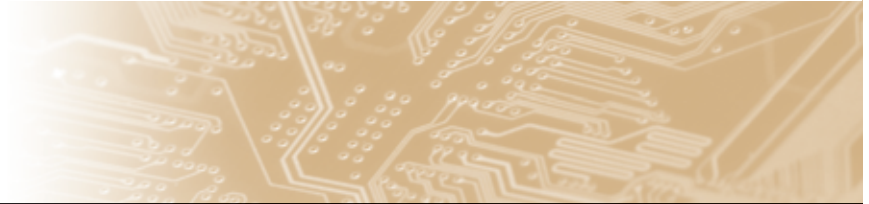
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Our company

Event Infotech specialises in providing dedicated information technology products and services to the meetings and events industry.

Our core products and services range from website design and management, online registration management, speaker preparation and AV solutions, onscreen messaging and announcement systems, internet centres and wireless technology.

We have been producing high quality, cost effective services and tailored solutions to our clients since the early 1990s. With broad experience in the meetings and events industry our team is ideally equipped to develop and provide cutting edge and reliable IT services and online applications for your next event.

Accreditation

Our Event Infotech team is made up of dedicated professionals including one Microsoft Certified Systems Engineer and Associate Fellow of MEA (AFMEA), two web developer/graphic artists, two technicians, a helpdesk officer plus a database development manager.

As mark of our quality assurance, key staff are required to attain special industry accreditation.

Affiliations

National

Australian Tourism Export Council (ATEC)
Convention Bureaux throughout Australia
Exhibition & Event Association of Australia (EEAA)
Meetings & Events Australia (MEA)
Tourism Industry Council NSW

International



International Special Events Society (ISES)



International Congress & Convention Association (ICCA)



International Association of Professional Congress Organisers (IAPCO)



INCON GROUP

International Conference Network (INCON)
worldwide presence local know how