

SPONSORSHIP OPPORTUNITIES

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INTERNATIONAL FEDERATION ON AGEING 10TH GLOBAL CONFERENCE

MELBOURNE, AUSTRALIA: 3-6 MAY 2010



WWW.IFA2010.ORG

LOCATION: MELBOURNE, AUSTRALIA

Melbourne boasts great events, a passion for food and wine and a fabulous arts scene. Known as a style-setter, Melbourne is home to a non-stop program of festivals, renowned dining, major art exhibitions and musical extravaganzas.

The Conference will be held at the Melbourne Convention and Exhibition Centre (MCEC) which is located in the central business district of Melbourne. The modern MCEC complex is a landmark in the area, perched on the south bank of the Yarra River, and surrounded on all sides by trams, trains, buses, taxi ranks and ample car parking. A short stroll along the iconic Southbank Promenade places you in the heart of Melbourne city, Australia's culture, cuisine and events capital. Visitors can enjoy a perfect café latte by day or an award-winning local wine or microbrew by night.

PROGRAM

Encompassing the theme 'Climate for Change: Ageing into the Future', IFA is proud to announce that the Council on the Ageing Victoria (COTA, Victoria) will serve as the host organisation for the IFA 10th Global Conference.

IFA 2010 is an international event committed to providing an arena for informed discussion on the major ageing issues, such as health and the participation and security of older people around the world. Plenary panels, invited symposia, workshops, poster presentations and site visits will complement the interactive nature of the Conference. Visit the website www.ifa2010.org for regular updates.

SPONSORSHIP

Accompanying the program of IFA 2010 are various sponsorship opportunities to suit all levels of commitment. Any companies wishing to participate are invited to register their interest now with the Conference Managers at ifa2010@tourhosts.com.au.

BENEFITS OF SPONSORING IFA 2010

IFA 2010 presents an unprecedented and unrivalled marketing opportunity that is certain to provide benefits to your organisation commencing well before and continuing beyond the Conference itself. Sponsorship at IFA 2010 will provide exceptional exposure to a key market that no other Conference can offer.

Sponsorship at IFA 2010 will provide you with:

- An unparalleled platform to network and do business with approximately 2500 key decision makers.
- The arena to capture and secure new prospects whilst enhancing your corporate profile with existing clients.
- The opportunity to increase your brand recognition locally, nationally and globally to a lucrative market.
- Your target market comes to you!

ADDRESS FOR CORRESPONDENCE

IFA Conference Managers: Tour Hosts Pty Ltd
GPO Box 128, Sydney NSW 2001
Tel: +61 2 9265 0700 Fax: +61 2 9267 5443
Email: ifa2010@tourhosts.com.au Web: www.ifa2010.org



Due to the high profile nature of this Conference and the history of high demand, we anticipate that representation at all levels will be secured early. We strongly encourage you to express your interest now.

We look forward to welcoming you to Melbourne in 2010!